

Press release

01/2021

Frankfurt am Main, January 18th, 2021

Vereinigung MaxTex founds the "MaxTex Academy for Sustainable Textiles". It will start with a modular training programme, wide range of topics and new formats.

Supply chain transparency and -law, Green Button, SDG, ESG, corporate due diligence, resilience, procurement guidelines - the requirements for companies in the textile industry as well as public procurers are becoming increasingly complex. The implementation of necessary measures requires extensive theoretical knowledge and for the application practice-oriented and professional know-how.



In order to be able to respond even more strongly to the diverse challenges of the textile industry in the future with the range of seminars and workshops, the MaxTex Board, together with the members of the steering committee to be involved in the future content of the activities, decided to found the MaxTex Academy.

Despite Corona restrictions, more than 200 participants also took part in MaxTex online training courses in 2020! The Academy will continue these very successful training activities of MaxTex, broaden the range of topics and significantly expand it in the form of a modular training programme.

In addition to classic sustainability topics such as ecology, social standards and circular economy, there will be a further focus on a variety of management topics, including in connection with the necessary implementation of increasing legal requirements.

Exclusively high-ranking experts and specialists from the fields of sustainable supply chain management, circular economy, ecological and social standards, corporate sustainability management, sustainability marketing and business ethics, among others, will underline the Academy's academic claim.

Some of the seminars and workshops will be conducted by the MaxTex Academy in 2021 on behalf of the Gesellschaft für Internationale Zusammenarbeit (GIZ).

Future participants can look forward to new and interesting online and face-to-face formats.

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The following companies and organisations currently belong to the Vereinigung MaxTex:

Bierbaum-Proenen, Chetna Organic, CHT-Group, ClimatePartner, Dibella, ecos, Elmer & Zweifel/Cotonea, fabric wear, Geska, Good Brand Guru, Greif Gruppe, Greiff Mode, Haelixa, HAKRO, HAVEP, HERO Textil, Hessnatur Stiftung, Hochschule Niederrhein, InfraCert, Klopman, Kübler Bekleidungswerk, Labl Fashion Group, Lamme, LEIT & HELD, Lenzing, Licennium, MEWA, myclimate, Product DNA, Retraced, RUNDE, Sailmate, Schellenberg Textildruck, Switcher, Scholz & Friends Reputation, Sustify, Tailorlux, TUTAKA, UPSETtextiles, WEITBLICK, Wenzel & Hoos, Wendre-Group, Würth MODYF, YNEO

Further information you will find on www.maxtex.eu

Photos: Logo MaxTex Academy 4c und s/w are attached.

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The Vereinigung MaxTex promotes the interests of companies in the textile and clothing industry, textile service, suppliers and important customer groups as well as young start-ups. MaxTex pursues the goal of strengthening the overall development of the sectors and thereby taking into account the special requirements of customers and end consumers with regard to sustainable production and services. The association is also a forum for experts, decision-makers, visionaries and creators in textile management!
